

Government of West Bengal  
Directorate of Health Services  
State Family Welfare Bureau  
Swasthya Bhawan, A Wing, (3<sup>rd</sup> Floor)  
G.N. – 29, Sector-V, Salt Lake City,  
Kolkata – 700 091

Dated: 26.6./2013

Memo No.- H/SFWB/11M-03-2011/1003(19)

To  
The Chief Medical Officer of Health (All Dist.)  
The DFWO, Kolkata

Sub : Observation of World Population Day on 11<sup>th</sup> July, 2013

With reference to letter No. N-11026/3/2013-FP dated 12<sup>th</sup> June, 2013 of Jt. Secretary Govt. of India, Ministry of Health & Family Welfare, it has been decided the World Population Day 2013 will be celebrated throughout the state at block and District Level over a period of one month in two phase i.e.

1. Mobilization fort night from 27<sup>th</sup> June to 10<sup>th</sup> July, 2013.
2. Population Stabilization fort night from 11<sup>th</sup> July to 24<sup>th</sup> July, 2013.

In order to generate awareness among the people on population stabilization issues and bring back the focus on Family Planning.

Members, MPs, MLAs, Member of Panchyati Raj Institution and Urban Local Bodies, Health Care Workers and civil Society Members should be fully involved in various activities undertaken during the period.

The theme of the programme will be —

**“CHHOTA PARIVAR - SUKHI PARIVAR”**

**“ছোট পরিবার সুখী পরিবার”**

Detailed micro plan and guideline for organizing the World Population Day 2013 Population Stabilization Fort Night (Service Delivery Fort Night) from 11.07.2013 to 24.07.2013 is enclosed herewith. Details of the fund District wise is enclosed herewith for proper utilization to make the whole programme success.

You are requested to convey to concerned officers to prepare the action plan for organizing this programme smoothly and efficiently.

  
26.6.13  
Addl. Director of Health Services  
State Family Welfare Office  
Govt. of West Bengal

Memo No.- H/SFWB/11M-03-2011/1003(19)/1(58)  
Copy Forwarded for information to:

Dated: 26.6.2013

1. Dr. Rakesh Kumar, IAS, Jt. Secretary, GoI, Ministry of Health & Family Welfare
2. Dr. S. K. Sikdar, Dy. Commissioner, In-Charge, FP Division, MoH&FW, GoI
3. The Director of Health Services & Ex-officio Secretary, Deptt. of H&FW, W.B.
4. The Director of Medical Education, Deptt. of H&FW, W.B.
5. The Commissioner (FW) & Secretary, Deptt. of H&FW, W.B.
6. The District Magistrate \_\_\_\_\_.
7. The Jt. Secretary (FW), Deptt. of H&FW, W.B.
8. The Director of Finance – NRHM
9. The Jt. Director of Health Services (FW), W.B.
10. The Jt. Director of Health Services (IEC) & SMEIO, W.B. - He is requested to organize State level Programmes along with media activities on World Population Day 11<sup>th</sup> July, 2013
11. The Dy. Director Health Services (FW), W.B.
12. The Dy. Secretary (IT) for uploading in the website
13. All Officers of State Family Welfare Bureau
14. The Dy. CMOH-III (All Dist)
15. The Consultant (PCP), W.B.
16. The Senior PA to Principal Secretary, Deptt. of H&FW, W.B.
17. Guard file

  
26.6.13

Addl. Director of Health Services (FW) &  
State Family Welfare Officer  
Govt. of West Bengal