

Government of West Bengal
Health & Family Welfare Department (PHP Branch)
Swasthya Bhavan, GN-29, Sector V
Bidhannagar, Kolkata 700091

No 1520-(Sanction)/HFW-18049/23/2019-PHP(Part 1)

Date: 03-12-2019

ORDER

It was decided that video clips would be telecast in different TV channels for generation of awareness on Dengue. Accordingly, Director (Information), Information & Cultural Affairs Department was requested to take necessary arrangement for telecast awareness generation campaign on Dengue vide this Department's Order No. 253-HF/O/PHP/2M-07/2019 dtd 31-05-2019.

Information & Cultural Affairs Department engaged M/S Genesis Advertising Private Limited, 2A, Dwarka, 7, Sarat Bose Road, Kol-20 for telecast the video clips and in compliance of I&CA Department's order No. 153/ICA/EM(AD),2019 dtd 30-8-19, M/S Genesis Advertising Private Limited raised a bill of Rs 55,78,485 for telecast of TVCs for the month of September'2019.

In view of above, the undersigned is directed by the order of the Governor to say that the Governor has been pleased to accord Administrative Approval and Financial Sanction of Rs 55,78,485 (Rupees fifty five lakh seventy eight thousand four hundred eighty five) in favour M/S Genesis Advertising Private Limited, 2A, Dwarka, 7, Sarat Bose Road, Kol-20 as payment of bill for the period mentioned.

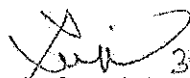
The fund will be released from the head of account 24-HF-2210-06-800-002-50-00 in the current FY 2019-20.

Assistant Secretary & D.D.O. of this Department will act as D.D.O. in respect of the fund being placed.

This order is issued in exercise of power delegated under Finance Department Group N Budget Branch vide their U.O. No. 1765 dtd 1.10.19 and read with the concurrence of this Department's Financial Advisor Branch's U.O. No. 231 dtd 3.12.2019.

This has approval of Secretary of this Department.

All concerned are being informed accordingly.

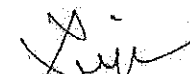

Joint Secretary 3/12/19

Date: 03-12-2019

No. 1520/1(15) -(Sanction)/HFW-18049/23/2019-PHP(Part 1)

Copy forwarded for information and necessary action to the:-

1. Principal Accountant General (Audit-I), West Bengal, Treasury Buildings, Kolkata - 700001.
2. Principal Accountant General (Audit-II), W B, C.G.O. Complex, Salt Lake City, Kolkata- 64
3. Principal Accountant General (A & E), West Bengal, Treasury Buildings, Kolkata - 700001
4. Director of Health Services, West Bengal.
5. Financial Advisor of this Department
6. Director of Information, Information & Cultural Affairs Department, Nabanna, Howrah-711102
7. Pay & Accounts Officer, Calcutta Pay & Accounts Office-III, Subhanna, SGO Complex, 5th and 6th Floor, Plot no. 9, DF Block, Sector 1, Bidhannagar, 700064
8. Assistant Secretary & DDO, H&FW Department (With Original Bills And Telecast Certificate)
9. DDHS(PH), H&FW Department, Government of West Bengal
10. AVO(IEC), H&FW Department
11. Director, Genesis Advertising Private Limited, 2A, Dwarka, 7, Sarat Bose Road, Kol-20
12. PA to Additional Secretary(Dengue Management), H&FW Department
13. PA to PO(NHM), H&FW Department
14. IT Cell for web posting.
15. Guard file of PHP Branch.


Joint Secretary