

**GOVERNMENT OF WEST BENGAL
DEPARTMENT OF HEALTH AND FAMILY WELFARE
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ASHA IMPLEMENTATION GUIDELINES

NRHM provides for engagement of ASHA for every 1000 population to serve as a link between the community and the rural health system. Anganwadi Worker (AWW) under the ICDS is engaged in organizing supplementary nutrition programme and other supportive activities. The very nature of her job responsibilities with emphasis on supplementary feeding and pre-school education does not allow her to take up the responsibility of a change agent on health in a village. The new band of community based functionaries is proposed to fill this void. Govt of India has approved engagement of ASHA in the most backward blocks of the State.

1. IMPLEMENTATION TO BE DONE IN SELECTED BLOCKS:

- Implementation of the programme is to be done in selected blocks in the State
- 74 blocks which are poor in RCH indicators or have a high disease load will be taken up first
- Selected blocks are as follows:

Name of the districts	No. of blocks	No. of villages	No. of ASHAs
Bankura	03	464	298
Birbhum	02	157	332
Kochbehar	03	310	393
Dakhin Dinajpur	04	825	648
Darjeeling	03	287	389
Jalpaiguri	08	501	1589
Malda	08	1112	1760
Murshidabad	09	804	1615
Nadia	02	191	578
North 24 Parganas	04	203	623
Paschim Medinipur	08	2920	967
Purulia	10	1316	1202
South 24 Parganas	05	316	1160
Uttar Dinajpur	05	876	1249
Total	74		12805

During 2006-07, we intend to select and train 3444 ASHAs and rest would be done in subsequent years. The blocks to be covered in the first phase are as follows:

