

**GOVERNMENT OF WEST BENGAL
HEALTH AND FAMILY WELFARE DEPARTMENT
NATIONAL RURAL HEALTH MISSION
GN-29, SECTOR-V, SALT LAKE
KOLKATA-700091**

Memo No: HFW/NRHM-20/2006/(Part II)/1631

June 27, 2012

From: Dilip Ghosh, IAS
State Mission Director (NRHM) &
Secretary to Govt. of West Bengal

To: 1. District Magistrate,.....District.
2. CMOH,District.

Sir/Madam,

Sub: Revised Guideline for Selection of ASHAs

In West Bengal, ASHA Programme has lived up to its role as one of the major components of NRHM. As per 2001 census, the total no. of ASHAs to be selected in West Bengal is around 61008, out of which around 46818 ASHAs have already been selected. With ASHAs being introduced as a change agent in transforming the health seeking behavior of the community, the demand for health services provided by the government is on the rise.

It has been decided to modify the guideline for selection of ASHAs. The order for revised guideline for selection of ASHAs is being issued herewith. This order supersedes all other guidelines and orders issued in this context. The revised guideline for selection of ASHAs will be effective on and from 15th July, 2012. All selections initiated from the aforementioned date onwards will follow this guideline.

You are being requested to take necessary steps regarding the same.

Thanking you,

Yours faithfully,


(Dilip Ghosh)

State Mission Director (NRHM) &
Secretary to Govt. of West Bengal

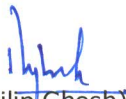
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Copy forwarded for information and necessary action to:

1. Principal Secretary, DWCD
2. Principal Secretary, P & RD
3. Director of Health Services
4. Director of Medical Education
5. Executive Director, WBSH&FWS
6. Director, SPSRC - with a request to circulate copies to all members of SPSRC
7. Joint Secretary (FW) & Additional Mission Director (NRHM)
8. Addl. DHS & SFWO - with a request to circulate copies to all members of SFWB
9. Jt. DHS, PH & CD
10. Sr. Accounts Officer, NRHM
11. DDHS, Malaria
12. DDHS, Leprosy
13. Jt. DHS, RNTCP
14. DDHS, NPCB

15. Mr. Subhra Chakraborty, PO, NRHM
16. Ms. Srabani Majumder, State NGO Coordinator
17. Dr. Kaninika Mitra, P.O. Health, UNICEF
- 19-36. Chairperson.....District
- 37-54. Deputy CMOH-III,.....District
- 55-72. DMCHO,.....District
- 73-90. DPO (ICDS) District
- 91-108. DPHNO,.....District
- 109-126. District Programme Coordinator, PMU.....District
127. All SDOs,..... Sub Division,.....District
128. All BMOHs,Block, District
- 129-143. Secretary/Director, District Training Centre (DTC's)
144. CINI-STC State Training Centre
145. PA to MIC
146. PA to MOS
147. PA to Principal Secretary
148. In charge, IT cell - with a request to upload the guideline in the website
149. Guard File
150. Office copy


(Dilip Ghosh)
State Mission Director (NRHM) &
Secretary to Govt. of West Bengal

