

## M&E Plan for Red Ribbon Express

### **About Red Ribbon Express:**

The Red Ribbon Express (RRE) is being implemented by NACO as a multi-sectoral mass mobilization project to rapidly spread awareness on HIV/AIDS and promote safe behaviour among general population with focus on youth groups, women self help groups, adolescents/ student community from School and colleges, PRI members youth in uniformed services and out of school/ non student youth in the community.

The project's objectives are:

- to disseminate information regarding primary prevention services
- to reduce stigma and discrimination against people living with HIV and AIDS
- to increase people's knowledge about the prevention measures
- to promote preventive health habits and life styles
- Testing and treatment facilities

### **Planned Activities**

A train that will traverse over 9000 km during the year, covering 180 districts/ halt stations and hold programme activities in 43,200 villages.

The train will have seven coaches with facilities for activities such as exhibitions, auditorium with training facility, counseling cum medical services etc.

Other supplementary activities will be pre-arrival communication activities, on platform activities, outreach activities and in train activities.

### **Monitoring plan**

Since the train will be for a limited period at select halt stations in the state with defined objectives, it is crucial to get a rapid assessment of the campaign done.

The objectives of the M&E plan are:

1. To measure the extent of coverage through RRE
2. To monitor the effective implementation of the plan vis-à-vis the planned activities as per the PIP. (Process monitoring)
3. To measure the effectiveness of the Red Ribbon Express as an intervention in increasing the level of awareness on issues related to HIV/AIDS.

### **Key Indicators for Monitoring**

- Number of stations where basic facilities (as defined in RRE PIP) for undertaking the activities efficiently.
- Number of people, age, sex and profile of visitors at the station and participated in the activities
- Number of people receiving counseling on board
- Number of people receiving RTI/STI treatment on board
- Number of condoms distributed
- Number of people trained
- Number of sessions conducted for various categories like PRI, AWW, Women, Youth etc.
- Percentage change in correct knowledge regarding HIV/AIDS key messages

**M&E Framework**

Activity to be Monitored	M&E tool to be used	Frequency	Sample size	Responsibility
Pre arrival communication activities	Station level Monitoring Performa (Annex 1)	Once per station (Post arrival)	One per station	State Coordinating Committee to ensure.
On platform activities				NACO Officials need to orient the SACS staff on this
Outreach and In-train activities				
Extent of outreach *	Wrist bands stickers (with branding of RRE) and preprinted Sl. no.	Daily per station	-	People at the reception and at the volunteers at the entry gate
In train activities	Individual entry and exit level (pre & post test) questionnaire (Annex 2)	Daily per station	Option 1: <i>Simple random sample- Every 10<sup>th</sup> visitor</i>  Option 2: <i>Crude method: 33% of estimated visiting population</i>  Note: Which ever is lesser between option 1 & option 2	On board Project management team to ensure.  Two Volunteers on board to execute.

\* Proposed- to count up total number of visitors

The Performa's are attached in Annex 1 & 2 respectively.

**Process to be followed:**

SNo.	Activity	Responsibility
1	Orientation NACO RRE Team on the process of RRE Monitoring including the Performa	NACO M&E Team
2	Orientation of SACS officials on the process through letter communication	NACO RRE team
3	Station monitoring Performa	SACS
4	Volunteers training	RRE team on board
5	Decision on daily sample size (how many people to be interviewed)	RRE team on board
6	Daily monitoring & quality check of interview process	RRE team on board
7	Entry & Exit Questionnaire	Volunteers
8	Daily count of total visitors (through wrist band method)	Reception staff and volunteers
9	Compilation, Analysis and Reporting of all collected data	NACO M&E team

**Red Ribbon Express: Format 1**

State Code	Station Code	0000

For Monitoring Officer use:

**Station Level Monitoring Performa****Instruction for filling in the Performa:**

A Monitoring officer is to be assigned by the State Coordinating Committee / SACS who will fill in the Performa. The Performa is to be filled in on the basis of simple observations and interacting/ interviewing concerned people in the station and in the train.

**Date:** \_\_\_/\_\_\_/\_\_\_**Name of the Officer filling the Performa:** \_\_\_\_\_**A. Identification**

Name of the Station: \_\_\_\_\_ District: \_\_\_\_\_ State: \_\_\_\_\_

Date of Reaching the Station: \_\_\_/\_\_\_/\_\_\_ Date of Leaving Station: \_\_\_/\_\_\_/\_\_\_ Duration: \_\_\_\_\_

**B. Pre-Arrival Communication Activities :**

1. Which of the following activities are done prior to RRE reaching the station?

- |                         |       |       |
|-------------------------|-------|-------|
| a. News Paper Advertise | 1.Yes | 2. No |
| b. Radio Spot           | 1.Yes | 2. No |
| c. Visual Clips         | 1.Yes | 2. No |
| d. Munadi / Local Media | 1.Yes | 2. No |

**C. On Platform Activities (Code for response a=1, b=2, c=3 & d=4)**

2. Which of the following facilities are not sufficiently available on \_\_\_\_\_

- Electricity
- Water Supply
- Sanitary Arrangements
- Arrangements for security (Police)

3. How many volunteers are available to manage the visit \_\_\_\_\_

- Less than 10
- Between 10 and 20
- More than 20
- No Volunteer

4. How many counselors were available full time: \_\_\_\_\_

- Less than 4
- Between 4 and 8
- More than 8
- No Counsellors

5. How many doctors were available to treat STI/RTI cases through-out duration of \_\_\_\_\_s:

- One doctor
- Two doctors
- No doctor

6. How many visitors could visit the RRE at this station? \_\_\_\_\_

7. How Many visitors received Counseling Services? \_\_\_\_\_

8. How Many visitors received STI Treatment?

9. How many group sessions organized for following categories

Category	Sessions Organized	No. of Total Participants
a. Women		
b. Youth		
c. PRI's		
d. AWW's		
e. SHG's		
f. Government officials (Other than Police)		
g. Police personnel		

**D. Performa For Reporting of STI Treatment Details:**

Type of Patient	< 20		20 - 24		25 - 44		> 44		Total	
	M	F	M	F	M	F	M	F	M	F
Symptomatic										
Asymptomatic										

**E. Performa For Details of Individual Counselling Imparted:**

Age group of Client	< 20		20 - 24		25 - 44		> 44		Total	
	M	F	M	F	M	F	M	F	M	F
Number										

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(Signature of MO)

Date: .....

Time: .....

**Red Ribbon Express: Format 2****Profile of Persons Visiting RRE**  
(To be filled in for all Persons Visiting RRE)

**Date:** \_\_\_ / \_\_\_ / \_\_\_ **Name of Interviewer:** \_\_\_\_\_ **Code of Visitors:**

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State Code Station Code 0000

**Name of the Stations:** \_\_\_\_\_ **District:** \_\_\_\_\_ **State:** \_\_\_\_\_

**RRE : Profile of Visitors**

1	<b>Location</b>	:	Village	1	Block	2	District	3
2	<b>Sex</b>	:	Male	1	Female	2		
3	<b>Age</b>	:	0-10	1	11-20	2	21-30	3
			31-44	4	45 & Above	5		
4	<b>Occupation</b>	:	Housewife	1	Agricultural	2	Casual Worker / Labour	3
			Govt. Servant	4	Students	5	Any Other	6
5	<b>Education</b>	:	No Schooling	1	Primary	2	Secondary	3
			College & Above	4				

**Red Ribbon Express:****Entry and Exit level Questionnaire**

(To be Filled in for every 10<sup>th</sup> person visiting RRE. Number of interviews per day can be between 40-80 )

**Instruction for filling in the Performa:**

**Who will Interview:** The State Project Management (PM) team to assign the task of filling in the questionnaires to two volunteers. Volunteers to be briefed by the PM team who will also monitor the process of interviews and verify everyday that the interviews are complete.

**Selection of respondent:** Every 10<sup>th</sup> person visiting RRE will be selected as a respondent. The second option is to select approximately 30% of the total estimated visitors for the day. Number of interviews taken every day should be ranging between 40-80.

**Coding of the visitor:** The volunteer would put the number by putting the state/station/number of visitor.

(e.g. Maharashtra / Nagpur / it can be 14<sup>th</sup> Visitor)

**Tracking the respondent for Entry & Exit level Interview:** A unique code would be given to each visitor selected for entry level & exit level forms and a sticker . A counter foil with the same no will be pasted on the individual wrist to whom the entry level questionnaire would be administered. At the exit (From coach no5) individuals will be identified with the sticker and will be interviewed for the exit level questionnaire. The same number will be used on the Exit questionnaire as an identifier.

**Time taken for each interview:** Approximately 3-5 Minutes

**Filling the questionnaire:** The respondent will be given a one line introduction about the purpose of the interview and a verbal consent will be taken from her/him. The corresponding code is to be circled against the responses. The open ended answers (under any other response category) is to be filled in clearly and in brief.

**Date:** \_\_\_ / \_\_\_ / \_\_\_      **Name of Interviewer:** \_\_\_\_\_      **CodeNo :** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ .  
State Code / Station Code / 0000

**(Code number should be State Code followed by Station code followed by 4 digit serial number from 0001 to 9999. Copy of the State-code is annexd))**

Name of the Stations: \_\_\_\_\_ District: \_\_\_\_\_ State: \_\_\_\_\_

**RRE : Profile of Visitors**

- 1 Location : Village  Block  District
- 2 Sex : Male  Female
- 3 Age : 0-10  11-20  21-30   
 31-44  45 & Above
- 4 Occupation : Housewife  Agricultural  Casual Worker / Labour   
 Govt. Servant  Students  Any other
- 5 Education : No Schooling  Primary  Secondary  College & above
- 6 How did you come to know about RRE:  
 Television  Radio  NPS   
 Friend  Outdoor Media  Official Rep.  Any other
7. Have you heard about HIV/AIDS : Yes  No

- 8. How a person can gets HIV Infection (Choose from given alternatives)**
- |  |                          |                          |
|--|--------------------------|--------------------------|
|  | <b>Entry Level</b>       | <b>Exit Level</b>        |
| a. By a mosquito bite  | <input type="checkbox"/> | <input type="checkbox"/> |
| b. By hugging an infected person                                     |                          |                          |
| c. By sharing food with an infected person                           |                          |                          |
| d. By having unprotected sexual intercourse with an infected partner |                          |                          |

- 9. How can you prevent yourself from HIV infection?**
- |   |                          |                          |
|---|--------------------------|--------------------------|
| 1. By insisting on use of safe blood & blood products for transfusion | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. By using condoms   |                          |                          |
| 3. By getting HIV test done during pregnancy                          |                          |                          |
| 4. By using sterile infected syringe / needle                         |                          |                          |

The correct ways of prevention are-

- a. 1 ,2 & 4
- b. 1&2
- c. 3 only
- d. All of the above
- e. None of the above

- 11. Where can one get tested for HIV? (Choose from given alternatives)**
- |   |                          |                          |
|---|--------------------------|--------------------------|
|   | <input type="checkbox"/> | <input type="checkbox"/> |
| a. At Counselling and testing center (VCTC/ICTC)..... | 1                        |                          |
| b. At any AWC.....                                    | 2                        |                          |
| c. At any government hospital.....                    | 3                        |                          |
| d. HIV Testing is not possible.....                   | 4                        |                          |
| e. Any other _____.....                               | 5                        |                          |

**Additional Questions (To be filled in Only during Exit interview)**

- |   |                              |                             |                          |
|---|------------------------------|-----------------------------|--------------------------|
| 1. Did you learn anything new about HIV/AIDS?           | Yes <input type="checkbox"/> | No <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Will you practice what you have learnt in the train? | Yes <input type="checkbox"/> | No <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Which activity in the coaches did you like the most? |                              |                             | <input type="checkbox"/> |
| a. Interactive touch screen info.                       |                              |                             | <input type="checkbox"/> |
| b. Displays, Exhibits & Distribution of IEC & Condoms   |                              |                             | <input type="checkbox"/> |
| c. Orientation in auditorium & conference coach         |                              |                             | <input type="checkbox"/> |
| d. Counseling and Medical services                      |                              |                             | <input type="checkbox"/> |
| e. Any other (may be open ended)                        |                              |                             | <input type="checkbox"/> |
| f. None of the above                                    |                              |                             | <input type="checkbox"/> |